



# Corporate Sponsorship Packages



There are over **20,000 children living in care across New South Wales**. That's thousands of children living in crisis, often lacking self worth or struggling to make sense of the world.

At Foster Care Angels it is our mission to help to empower those children by supporting positive placements across New South Wales. Our Vision is to support children and carers within the Foster Care System and beyond.

As a not-for-profit run organisation we rely on the generous support of our business partners and the greater community. This is necessary so that we are able to maintain the provision of our unique services to children in foster care and their carers.

# About Foster Care Angels

Foster Care Angels was founded by foster carers who had seen first-hand the difficulties faced by children in the system. Based in Sydney, and created to help children and foster carers across New South Wales, Foster Care Angels are committed to empowering young people, supporting carers, and fostering hope throughout the system.

Entering into foster care for the first time is a daunting experience for any child. Often the child will leave home with little or no possessions, and no idea what the future holds. During this traumatic time Foster Care Angels provides children with a care package. Each of our care packages is hand assembled here in Sydney, and created with the child's age and gender in mind; each care package backpack includes items such as essential toiletries, school supplies, toys, books and a comfort item.

## Since the organisation first started in 2011 Foster Care Angels has expanded its services to providing the following:

- Personal bedding to those children entering group homes. This provides a sense of comfort, something new and unused for the child entering a group home.
- Laptop computers to group homes to enable greater access to resources to ensure children in out of home care are able to fulfil their homework commitments and not disadvantaged.
- Carer retreats to ensure those families that are at risk of placement breakdown are provided with much needed respite and support.
- Scholarship program offering our first University Scholarship worth \$30,000!

## Why sponsor Foster Care Angels?

### Is your business interested in making a difference to children in NSW?

Foster Care Angels depend entirely on corporate and private sponsorship for financial support and we are eager to work with businesses and corporate groups to help promote both our programs and create positive PR for your company in the process.

In 2017 we are hoping to provide 1200 care packages for children from ages 0 to 17. We also aim to provide 2 weekend carer retreats to maintain positive foster family relations. We can only achieve this goal with your help.

Foster Care Angels Inc is registered as a Deductible Gift Recipient (DGR) and endorsed by the ATO, which entitles a Sponsor that makes a gift to our organisation eligible for a tax deduction.

*For more information on our sponsorship packages contact our Marketing Manager Justin Hawkins on 02 9899 6006 or email [justin@fostercareangels.org.au](mailto:justin@fostercareangels.org.au)*



# GOLD SPONSORSHIP PACKAGE

## \$5,000(+ GST) - Major Sponsorship for 1 year

**As a major sponsor of Foster Care Angels you will receive the following package of benefits:**

- 1 table of 8 at one of our yearly corporate functions
- Your company's logo will be featured prominently on our website
- Recognition in our reception with your company logo
- Acknowledgement and your logo in our Annual Report
- Posting across our digital platforms including: Facebook, Twitter, Linked In and Instagram
- PR opportunities for staff attendance at exclusive care package packing days
- Featured in our quarterly e-newsletters
- We aim to generate PR as a thank you for your partnership
- Use of Foster Care Angels logo in all of your promotional and marketing material

### **Organisational Staff Benefits**

- Exclusive attendance for your staff at 2 annual packing days encouraging team bonding and corporate support.



# SILVER SPONSORSHIP PACKAGE

## \$2,500+GST - Sponsorship for 1 year

**As a sponsor of Foster Care Angels you will receive the following package of benefits:**

- Your company's logo will feature prominently on our website.
- Acknowledgement and your logo in our Annual Report
- Posting across our digital platforms including: Facebook, Twitter, Linked In and Instagram
- Featured in our quarterly e-newsletters
- Use of Foster Care Angels logo in all of your promotional and marketing material

### **Organisational Staff Benefits:**

- Exclusive attendance for your staff at 1 annual packing days encouraging team bonding and corporate support.



# **BRONZE SPONSORSHIP PACKAGE**

**\$1,000+GST - Sponsorship for 1 year**

**As a supporter of Foster Care Angels you will receive the following package of benefits:**

- Your company's logo will feature on our website.
- A link from our website to yours will provide easy access to your products or services
- Posting across our digital platforms including: Facebook, Twitter, Linked In and Instrgram
- Use of Foster Care Angels logo in all of your promotional and marketing material



# **Foster Care Angels**